



# Kumbatia Seafood

*The Swahili Standard*

World-class seafood that conserves Kenya's marine ecosystems and lifts artisanal fishing communities out of poverty

## **Sourcing Principles:**

Kumbatia Seafood ONLY accepts tuna that has:

1. Been caught using one-by-one fishing methods from licensed artisanal fishers in Kenya
2. Been handled according to Japanese methods of fish preservation as trained by Kumbatia field extension officers
3. Properly submitted catch data to the Kenyan Government and Kumbatia Seafood's internal traceability system