



Fish from sustainably fished stocks

Because the environment is just as important to us as sustainability, we at EDEKA are committed to sustainably fished stocks and the protection of the seas. In order to achieve this ecologically important goal, we base our fish and seafood purchasing policy on these guidelines.

We are changing our range:

- Our guiding principle is that we only trade new products if they come from sustainable sources. As a company, relying on more sustainable purchasing is the key to a wide range of more environmentally friendly food.
- We do not trade fish species that are threatened with extinction - this is how we support the preservation of biodiversity in the oceans.
- In accordance with our mission statement, we do not trade in products and foodstuffs that cannot be obtained from sustainable sources or, in our cooperation with the WWF, we endeavor to develop fisheries and farms towards sustainability (e.g. tuna).
- We source our wild fish products from sustainable fisheries and, if available, always prefer MSC-certified products.
- We are committed to sustainable fish farming worldwide by supporting the development of a corresponding certification standard and promoting sustainable and / or organic-certified products in our range.

We create transparency:

- We set up a secure traceability system across the entire value chain.

We maintain the exchange of information and active cooperation with all parties involved:

- We work actively with fisheries, farms, suppliers, scientists and the WWF to achieve a sustainable orientation of fisheries and farms.
- We take part in projects that serve to preserve stocks, protect species, and protect nature and the environment.

We are committed to a reorientation of the EU fisheries policy:

- To achieve greater sustainability, we support a significant reduction in bycatch.
- We support the consistent implementation and effective control of the landing requirement ("discard ban") and the inclusion of unavoidable bycatch against the



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quotas in order to avoid previous waste and to protect the continued existence of marine life.

- We support compliance with the catches recommended by state-commissioned scientific institutions.
- We support the consistent fight against illegal fishing.
- We support the establishment of large-scale marine protected areas as retreats for fish stocks and to protect sensitive habitats.

We communicate openly and consistently both internally and externally:

- We actively advertise our sustainable products and, if possible, avoid advertising products that are critical from a sustainability perspective. At the same time, we make it easier for you as consumers to be able to shop more sustainably in our store and to recognize the corresponding quality immediately - and not only at second glance. For consumption with a clear conscience!
- We exchange information transparently and promptly about events and developments as part of the realignment of our fish purchasing policy and our strategy around the topic of sustainability.