

Sourcing with integrity

Commitments & KPIs



Sourcing with integrity

Our Commitments

We'll source all of our key raw materials sustainably to an independent standard.

All the fish we sell will be independently certified as sustainable.

We're committed to fairly traded products, investing in the sustainability of our suppliers, farmers, growers and workers within our supply chains internationally.

We'll invest in the future of British farming and ensure we are the leading retailer for British produce.

All our meat, poultry, eggs, and dairy products will be sourced from suppliers who adhere to independently verified higher animal health and welfare outcomes.

We'll reduce and optimise our own-brand packaging.

We'll work with our key own-brand suppliers, farmers and growers to address the impact of our products.

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Raw materials

Commitment:

We'll source all of our key raw materials sustainably to an independent standard.

What we'll do	How we'll measure it
1. Each of our key raw materials is sourced sustainably to an independent standard.	Number and % of that material (of raw materials) covered by independent or Sainsbury's Sustainability Standards
2. Our own brand products will not contribute to global deforestation and we will source all commodities which can cause deforestation (timber, palm, soya, beef, leather, biofuels) from sustainable sources.	% conversion by key raw material + new trees planted , both at home and abroad
3. We'll work with suppliers, farmers and growers (SFG) on improving the sustainability of their businesses.	Number of S,F,G engaged via sustainability standards Number of S.F.G, receiving / engaging in support / training, grants

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Sustainable Fish

Commitment:

All the fish we sell will be independently certified as sustainable.

What we'll do	How we'll measure it
1. All the wild-caught fish we sell will be independently certified as sustainable.	% certification of wild-caught fish by sales value
2. All farmed fish will be independently certified as sustainable.	% certification of farmed fish by sales value (ASC, Global GAP, GAABAP)
3. We'll diversify our offer beyond the big five (cod, haddock, salmon, tuna and prawns).	% sales of other species

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Fairly Traded

Commitment:

We're committed to fairly traded products, investing in the sustainability of our suppliers, farmers, growers and workers within our supply chains internationally.

What we'll do	How we'll measure it
1. We'll continue to grow the sales of fairly traded products in line with the business.	Sales of fairly traded % absolute change vs business (volume and value)
2. We'll invest in the sustainability of our suppliers, farmers, growers and workers within those supply chains internationally.	Number of project applications / projects Investment £ (Sainsbury's and total) Number of Partners Number of Sainsbury's Sustainability Standard / certified supply chains

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British

Commitment:

We'll invest in the future of British farming and ensure we are the leading retailer for British produce.

What we'll do	How we'll measure it
1. We'll continue to work with our farmer and grower development groups to help them increase productivity, whilst reducing their environmental impact.	Collective savings of Sainsbury's Farmer Development Groups carbon, £, water Number of farms in development groups
2. We'll continue to focus on research, development and innovation to test the impact of new growing systems on different varieties and to increase yields and season length through new growing practices.	Number of R&D projects Total value of investment for projects involving Sainsbury's
3. We'll drive the sales of fresh and seasonal British produce, meat, fish and poultry.	Sales (£) & market share of fresh and seasonal British produce, meat, fish and poultry

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Animal Health and Welfare

Commitment:

All our meat, poultry, eggs, and dairy products will be sourced from suppliers who adhere to independently verified higher animal health and welfare outcomes.

What we'll do	How we'll measure it
1. All our meat, poultry, eggs, game and dairy products will be sourced from suppliers who adhere to independently verified higher animal health and welfare outcomes.	% sales volume converted
2. We'll work with our Development Group farmers to ensure best practice addressing animal health and welfare outcomes is shared across the supply chain.	Outcome measures from our farms and abattoir's (processing sites).
3. We'll continue to encourage and support our Development Group farmers on all aspects of farming innovation including those aimed at improving animal health and welfare outcomes.	Number of farms being supported, value of support, R&D portfolio mapped to animal health and welfare priorities of each species, (as identified by credible experts.)

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Packaging

Commitment:

We'll reduce and optimise our own-brand packaging.

What we'll do	How we'll measure it
1. Reduce our own-brand packaging by 50% compared to 2005.	Packaging reduction year on year
2. We'll seek to use recycled materials and make sure that the material is recyclable where ever possible.	% recycled content by weight % not currently recyclable (OPRL), volume sold vs. volume recyclable
3. We'll work with our suppliers to reduce and optimise packaging, sharing best practice.	Number of suppliers trained (packaging TMA, Sustainable Design IDA) Number of packaging projects delivered

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Sustainable Sourcing

Commitment:

We'll work with our key own-brand suppliers, farmers and growers to address the impact of our products.

What we'll do	How we'll measure it
1. We'll work with and support our key suppliers, farmers and growers to understand and improve resource & carbon efficiency.	Sustainability standard (number of assessments and data) Farmer Development Groups (number of assessments and data) Sustainable Design IDA / projects, number trained / number of projects
2. We'll work with our key suppliers, farmers and growers to help them reduce waste and put it to positive use.	Number of factory to shelf projects WRAP supply chain projects (Courtauld 2025) Stakeholder collaboration work (Courtauld 2025)
3. We'll work collaboratively with water companies, NGOs, local authorities and our neighbours to protect river basins and promote integrated water management.	Number of assessments of farms and improvements in water efficiency Water risk tool and process developed, launched with suppliers/ countries and number of collaborations with suppliers % BCI cotton used in non-food supply chain

